



Coca-Cola

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FOR IMMEDIATE RELEASE

**COCA-COLA COMPANY CELEBRATES TEN YEAR PARTNERSHIP WITH ACTION
AGAINST HUNGER**

ATLANTA, Georgia, December 2, 2021—Today, Coca-Cola Company (NYSE: KO) announced a new campaign with Action Against Hunger, a nonprofit global humanitarian organization that takes decisive action against the causes and effects of hunger. To celebrate ten years of partnership with the Action Against Hunger movement, Coca-Cola will print their logo onto the back of all 12 fl. oz. bottles and donate 5% of the proceeds sold for the entire month of January 2022.

“Launching this campaign is just one of the many ways our company incorporates their support for the nonprofit organization, Action Against Hunger. This movement works so hard to relieve hunger for millions of people all over the world and we want to show our appreciation, and celebrate ten years of partnership. This entails a limited edition remodel of the 12 fl. oz. Coca-Cola bottles with the Action Against Hunger logo on the back of each one for the entire month of January 2022,” said James Quincey, President and CEO of The Coca-Cola Company.

“We cannot thank The Coca-Cola Company enough for supporting our global movement to end hunger for ten years now. We are so grateful for the strong partnership and ultimately, friendship we have built with this amazing company. Awareness is the first step and Coca-Cola has allowed us to spread it one 12 fl. oz. bottle at a time,” said Dr. Charles Owubah, CEO of Action Against Hunger.

Head to your nearest convenience store this January to purchase the limited edition 12 fl. oz. Coca-Cola bottle and, spread awareness for Action Against Hunger. For more information, visit <https://www.coca-colacompany.com/>.

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About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is a total beverage company with products sold in more than 200 countries and territories. Our company's purpose is to refresh the world and make a difference. We sell multiple billion-dollar brands across several beverage categories worldwide. Our portfolio of sparkling soft drink brands includes Coca-Cola, Sprite and Fanta. Our hydration, sports, coffee and tea brands include Dasani, smartwater, vitaminwater, Topo Chico, Powerade, Costa, Georgia, Gold Peak, Honest and Ayataka. Our nutrition, juice, dairy and plant-based beverage brands include Minute Maid, Simply, innocent, Del Valle, fairlife and AdeS. We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We seek to positively impact people's lives, communities and the planet through water replenishment, packaging recycling, sustainable sourcing practices and carbon emissions reductions across our value chain. Together with our bottling partners, we employ more than 700,000 people, helping bring economic opportunity to local communities worldwide. Learn more at www.cocacolacompany.com and follow us on Twitter, Instagram, Facebook and LinkedIn.

About Action Against Hunger

Action Against Hunger is leading a global movement to end hunger in our lifetimes. It innovates solutions, advocates for change, and reaches 25 million people every year with proven hunger prevention and treatment programs. As a nonprofit that works across 50 countries, its 8,300 dedicated staff members partner with communities to address the root causes of hunger, including climate change, conflict, inequity, and emergencies. It strives to create a world free from hunger, for everyone, for good.

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